

▷ First announcement of a new Journal:

MATHEMATICAL PROGRAMMING

Professor M.L. Balinski of the City University of New York will act as Editor-in-Chief to the new bi-monthly journal MATHEMATICAL PROGRAMMING, the first issue of which is to be published shortly by North-Holland Publishing Company, Amsterdam.

This new English language journal will publish papers on every theoretical, computational and applicational aspect of "mathematical programming", that is, everything of direct or indirect use for questions surrounding the problem of finding the extreme values of functions of many variables. This includes - along with the conventional topics in linear, nonlinear and integer programming - computer experimentation, techniques for formulating and applying mathematical programming models, computer programming devices of special interest to the subject, unconstrained optimization, and control theory done in the spirit of mathematical programming.

Papers will include expositions and surveys, original research and contributions to several special sections devoted to presenting shorter reports in a timely fashion: sections are planned giving short descriptions of newly available computer routines, summaries of successful practical applications, research announcements, book reviews, and a briefly annotated bibliography listing papers, books and programs germane to mathematical programming but appearing in other journals. This section, along with all other matter to be published, will be referenced.

Publication will be in bi-monthly issues and two volumes per year. The subscription price will be US \$40.00 for 1971. The first issue is scheduled to appear in March 1971.

Subscription orders and requests for free sample copies may be sent to North-Holland Publishing Company, Journal Division, P.O. Box 211, Amsterdam, The Netherlands.

- ▷ We have extended the deadline for submission of your suggestions for a new title for this publication. Since "*Newsletter*" is no longer appropriate, we ask your help in choosing a new title. There will be a small honorarium paid to the person whose suggestion is used. Submit your suggestions to the Editor before April 1.

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