

News Items from ...

NATIONAL COUNCIL OF
Teachers of Mathematics



1906 Association Drive, Reston, Virginia 22091 ■ (703) 620-9840

Mathematics & Careers for the 1980s

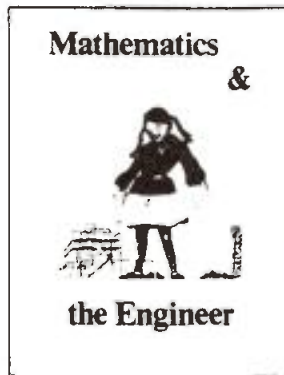
Educators interested in stressing the importance of the mathematics we all use can now call on the new Mathematics & Careers resources just released by the National Council of Teachers of Mathematics.

Mathematics & Careers is a series of posters and brochures developed by the NCTM Career Education Committee. These full-color 43 x 56 cm posters, suitable for framing, present a new, more dynamic image of mathematics. Each career packet includes a poster and 10 copies of a brochure describing that career. Interviews with members of the featured occupation are included in each brochure.

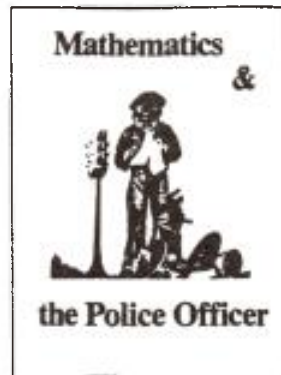
The Engineer and the Police Officer are the first two career packets in this series. These and future packets, such as the Actuary, the Banker, the Carpenter, the Electrician, the Metal Worker, the Nurse, the Pilot and the Realtor, are certain to help popularize mathematics and each of the occupations.

Priced at \$4.30 per career packet, with individual member and quantity discounts available, Mathematics & Careers can be obtained from the National Council of Teachers of Mathematics, 1906 Association Drive, Reston VA 22091; phone (703) 620-9840. An order form is provided on the following page. (Review copies of Mathematics & Careers are available on request.)

NEW CAREER EDUCATION MATERIALS



Now Available



Coming Soon



Mathematics & Careers Posters and Brochures

Mathematics & Careers is a series of posters and brochures developed by the NCTM Career Education Committee. These full-color 43 × 56 cm posters, suitable for framing, will attract students to your room, display, or career education program while stressing the importance of mathematics. Each career poster comes with ten copies of a brochure describing that career. Interviews with members of the featured occupation are included in each brochure. Future career packets include the eight posters shown below plus an additional ten.

Place A Standing Order Today

MATHEMATICS & CAREERS ORDER FORM

Standing Order: Be among the first to receive each Mathematics & Careers packet in the series as it is issued by establishing a standing order. A Standing Order Deposit Account is the most economical and efficient way to purchase NCTM products because NCTM pays all shipping and handling charges. You are automatically notified when your balance falls below \$5.00. Shipping and handling charges are added to all billed accounts. Any Mathematics & Careers packet received that does not fit your professional needs can be returned, undamaged, within 30 days for full credit. You may cancel your standing order at any time and receive full refund of any deposit balance.

Mathematics & Careers Standing Order Deposit Account \$15.00		Please Initial		
Title	Stock #	Quantity	Unit Price	Total Price
the Engineer (1 Poster & 10 brochures)	#0501		4.30	
Engineer brochures (10 per package)	#0503		1.35	
the Police Officer (1 poster & 10 brochures)	#0502		4.30	
Police Officer brochures (10 per package)	#0504		1.35	

- Remittance must be enclosed for orders of \$20 or less
- Bill me, including shipping and handling charges
- Please forward NCTM membership information

SUBTOTAL of items ordered \$ _____
 Less 20% discount* _____
 TOTAL amount of order in U.S. funds or equivalent \$ _____

Name (please print) _____ Membership No. _____

Address _____

City _____ State or Province _____ ZIP or Postal Code _____

*20% DISCOUNT: Individual members, bookstores, or quantity orders for 10 or more copies of a single title shipped to one address. Mail orders, payable to NCTM, 1906 Association Drive, Reston, VA 22091. NCTM will pay all handling and shipping charges for prepaid orders. Prices subject to change without notice. Virginia residents add 4% sales tax.

10/79/Pr



Bulletin Board Resources

BULLETIN BOARD IDEAS FOR ELEMENTARY AND MIDDLE SCHOOL MATHEMATICS, by Seaton E. Smith, Jr. #82. \$4.00. Gives guidelines for effective titles, borders, color, background, arrangement, et cetera; 82 photos, 31 in full-color. 1977. 56pp.

MATHEMATICS AND HUMOR, edited by Aggie Vinik, Linda Silvey, and Barnabas Hughes. #266. \$4.00. A collection of jokes, riddles, and cartoons to add levity to bulletin boards and test papers and pique the interest of students from junior high school up. 1978. 58pp.

MATHEMATICS IN USE, AS SEEN ON POSTAGE STAMPS, by William L. Schaaf. #18, \$2.25. Set of eight 37 x 28 cm full-color posters, each portraying international stamps representing a particular use of mathematics. Based on illustrations from Schaaf's article in the January 1974 *Mathematics Teacher*. 1976.

POSTERS: COUNTING THE PETALS OF A FLOWER. #264. \$4.00. Set of four 41 x 53 cm full-color posters based on photographs from the popular book *I Can Count the Petals of a Flower*, by John and Stacey Wahl. 1978.

POSTERS FROM THE ARITHMETIC TEACHER. #253. \$2.25. Set of nine imaginative, stimulating posters for the elementary classroom, each 28.5 x 36.5 cm; bright and colorful. 1978.

MATHEMATICS & CAREERS, a series of posters and brochures being developed by the NCTM Career Education Committee. These full-color 43 x 56 cm posters, suitable for framing, will attract students to your room, display, or career education program, while stressing the importance of mathematics. Each career poster comes with 10 copies of a brochure describing that career. Interviews with members of the featured occupation are included in each brochure. Start a standing order plan and be the first to receive each Mathematics & Careers packet in the series as soon as it is available.

Special NCTM Bulletin Board Resources Order Form

Title	Stock #	Quantity	Unit Price	Total Price
BULLETIN BOARD IDEAS	82		\$ 4.00	
MATHEMATICS AND HUMOR	266		\$ 4.00	
MATHEMATICS IN USE, AS SEEN ON POSTAGE STAMPS	18		\$ 2.25	
POSTERS: COUNTING THE PETALS OF A FLOWER	264		\$ 4.00	
POSTERS FROM THE ARITHMETIC TEACHER	253		\$ 2.25	

- Remittance must be enclosed for orders of \$20 or less
- Bill me, including shipping and handling charges
- Please forward NCTM membership information

SUBTOTAL of books ordered \$ _____
 Less 20% discount* - _____
 TOTAL amount of order in U.S. funds or equivalent \$ _____

Name (please print) _____ Membership No. _____

Address _____

City _____ State or Province _____ ZIP or Postal Code _____

*20% DISCOUNT: Individual members, bookstores, or quantity orders for 10 or more copies of a single title shipped to one address. Mail orders, payable to NCTM, 1906 Association Drive, Reston, VA 22091. NCTM will pay all handling and shipping charges for prepaid orders. Prices subject to change without notice. Virginia residents add 4% sales tax. 9/79/Pp